

# Google jumps on board:

Interest is growing rapidly in Australia as the launch of the new Google mobile phone (G1) draws nearer. In a market that has been dominated by the release of the Apple owned iPhone which has placed Apple as the third largest mobile phone producer in the world, will this prove to be a big success for Google or a giant flop? Below are several links that explore some background information about the phone and its potential to take hold of the market.

## **The Official Google Phone Website:**

<http://www.google-phone.com/>

For a week to week review of all the latest Google phone news...

## **Google Phone - The first review**

[http://technology.timesonline.co.uk/tol/news/tech\\_and\\_web/article4810954.ece](http://technology.timesonline.co.uk/tol/news/tech_and_web/article4810954.ece)

The T-Mobile G1 is great. The iPhone is better. The first mobile phone powered by Google was launched yesterday, ready to do battle with Apple's iPhone for the top spot on many people's Christmas gift list...

## **Repeat after me: The Google phone is not an iPhone killer**

<http://www.inquisitr.com/3695/repeat-after-me-the-google-phone-is-not-an-iphone-killer/>

As the fabled first GPhone gets closer to launch (T-Mobile is expected to make the formal announcement tomorrow) the blogosphere and press have run heavy coverage comparing the Android powered HTC Dream to Apple's iPhone, complete with the lines iPhone killer and Apple's nightmare among others...

## **How iView the G1: An iPhone's owner's take on the Google phone**

<http://latimesblogs.latimes.com/technology/2008/10/google-phone-re.html>

I've very intentionally kept myself in the dark about Google's entry into the smartphone market -- until today. It was mostly out of fear that I might find my iPhone in some way deficient by comparison and, as a result, develop a raging case of tech envy...