



Time to Twitter?

With the rise of social networking sites the battle for dominance shifts daily. One site which is receiving increasing interest is known as twitter. Reports suggest that this will become one of the leading social networking sites over the next few months. Below are several links that explore just what twitter is and its potential to take on the social networking world.

Twitter Website: The Official Website

<http://twitter.com/>

Twitter is a service for friends, family, and co-workers to communicate and stay connected through the exchange of quick, frequent answers to one simple question: What are you doing?

How and Why To Use Twitter For Small Business: A video guide for small business users

<http://www.smallbiztrends.com/2008/10/how-why-twitter-small-businesses.html/>

As a small business owner, at first, I didn't get Twitter...

Twitter Founders Thrive on Micro-Blogging Constraints:

<http://www.pbs.org/mediashift/2007/05/twitter-founders-thrive-on-micro-blogging-constraints137.html>

Twitter CEO Jack Dorsey and co-founder Biz Stone have taken executive transparency to new heights, not only using their own Twitter micro-blogging service frequently to share details of their personal lives, but also publishing their own phone numbers and business address on Twitter's Contact page.

Four Reasons You Should Use Twitter:

<http://www.programmersmind.com/blog/2008/04/4-reasons-you-should-use-twitter.html>

This article provides a great rundown as to why you should be using Twitter.